

NEWS RELEASE



FOR IMMEDIATE RELEASE

One half want speed limits on 400 hways increased

Young high-income males in Northern Ontario

TORONTO JULY 3rd, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 810 Ontario adults, one half would like to see speed limits on the province's 400 series highways increased (48%), while just fewer (45%) would not like this to happen. Very few have no opinion on this question (7%).

Interest in increased speed limits is common to younger (35 to 44 - 58%) males (57%) in higher income brackets (\$80K to \$100K - 63%, \$100K to \$250K - 60%) in Northern Ontario (58%). PC supporters are slightly more likely (52%) than New Democrats (45%) to approve.

"The usual suspects are the ones with the need for speed - younger males. The wide open spaces in the north appear to be especially inviting, too," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

July 3rd, 2014

HIGHLIGHTS:

- One half would like to see speed limits on the province's 400 series highways increased (48%), while just fewer (45%) would not like this to happen.
- "The usual suspects are the ones with the need for speed - younger males. The wide open spaces in the north appear to be especially inviting, too," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 810 randomly selected Ontarians 18 years of age and older. The poll was conducted on July 3rd, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Speed Limit Increase

‘The province of BC has just raised the speed limit on some highways to 120 kilometers an hour. Should Ontario increase the speed limit on 400-series highways or not?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Ontario should increase speed limits on 400-series highways	48	52	58	49	42	37	57	41
Ontario should not increase speed limits on 400-series highways	45	38	37	45	53	56	34	54
Don't know	7	11	5	6	4	7	9	5

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Ontario should increase speed limits on 400-series highways	48	51	46	47	46	46	58
Ontario should not increase speed limits on 400-series highways	45	40	45	44	44	51	41
Don't know	7	9	10	9	9	3	1

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Ontario should increase speed limits on 400-series highways	48	43	34	47	45	63	60
Ontario should not increase speed limits on 400-series highways	45	52	59	49	45	35	36
Don't know	7	5	7	4	10	2	4

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Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Ontario should increase speed limits on 400-series highways	48	52	49	45	46	48
Ontario should not increase speed limits on 400-series highways	45	44	43	45	52	46
Don't know	7	4	8	10	2	7

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